Digital Transformation

Program
Certified Digital Transformation

EMpower
شركة الحلول الإدارية المتقدمة المحدودة

Digitalization

CODE | E1014-DIGI

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features

In light of the presence of the Kingdom of Saudi Arabia 2030 vision, and its programs that seek to achieve digital transformation across all sectors and industries in the Kingdom, it has become clear that the future of work and jobs will become different from what is currently, in terms of completing work procedures, digital platforms, and many innovative ideas, To participate in this upcoming change, organizations must have innovative digital capabilities to achieve their strategies.

Digital skills programs for project management and business analysis is a program based on the most important digital skills that must be available to project managers and business analysts that are relevant to their field of work such as designing screens extracting innovative reports.

133 million

new digital jobs will be appeared globally by 2022

%54

More than half of the employees now will take a major restructuring by 2022

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Brief

An introduction to digital transformation focuses on managing transformation, innovation and digital capabilities that are essential to all digital transformation initiatives. Cases will be studied from various industries, in addition, brainstorming workshops for digital transformation initiatives will be organized. Digital transformation is not an option; It is the future for all organizations.

Program Objectives

- Understand the true concept of digital transformation with all relevant new emerging digital technologies and their impact on organizations in the digital age.
- Discover the guidelines for "METRICS" approach to conducting digital transformation and roadmap.
- Explore and analyze all possible new digital business models and platforms.
- Explore case studies for Blockchain, Analytics and AI applications.
- Explore preparedness, strategies, opportunities and challenges in your organization.
- Practical application to exam questions
- Take the exam

Program Duration

Five days

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Program Outline

- The definition of digital transformation
- Transformation strategy, techniques and culture
- Digital change and digital transformation, and its impact on companies
- New values and new digital business models
- "Metrics" methodology guidelines
- Mindset Manager: Digital and Mental Transformation
- Transformation mentality
- Case study: Potential use cases for Blockchain implementation
- Transformation management implementation capabilities
- Transformation is a journey
- Transformation versus digital change
- Regulations apply
- Digital transformation approach
- Case study: Cases of potential use of AI implementation
- Apply the innovative approach to digital transformation
- Apply a customer value approach to digital transformation
- Case study: Cases of potential use for carrying out analyzes
- Understand how organizations need to build the strategy
- Understand the roadmap of preparing for digital transformation
- Explain digital technologies and the relationship with digital transformation
- Workshop: exploring opportunities, strategies, preparedness and challenges
- Participate in the online exam in the classroom

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Registration Details

The Program	Registration fees
Certified Digital Transformation	10,000 S.R.

Contact Information

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Cancellation Policy

- If the course is canceled by us, we will refund 100% of the fee.
- If you cancel the course 7 days before the start of the course, we will refund 75% of the fee.
- If you cancel the course in 5 to 6 days before the day the course began, we will refund 50% of the fee.
- If you cancel the course in one to 4 days before the day the course began, we will refund 0% of the fee.

Discount

10% for early registration

15 % for group registration (more than 3)

For customized programs please contact

corporate@empower-sa.com

Register 4 participants + get the 5th seat FREE

If 4 participants register and pay the full value of the program without discounts, they can register the 5th seat for free for the same program.

Disclaimer

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We always strive to create success stories with our clients and we are keen on designing our consulting solutions to enable organizations to achieve strategic and digital transformation and raise the professional level of their employees

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